



# Member Engagement & Initiatives

QUALITY IMPROVEMENT

Oral Evaluation - Dental Services

# Adventure Dental

# 2023 Back to School Events

- Kansas City – August 3
  - 35 Dental Visits Completed
- Topeka – August 5
  - 40 Dental Visits Completed
- Wichita – August 10
  - TBD-waiting on numbers from clinic



Immunizations for Adolescents - Human Papillomavirus (HPV)

# Shoes for Shots

# Shoes For Shots

## What is the Shoes for Shots program?

- State-approved pilot program launched in 2023.
- Offers brand new shoes valued at up to \$50 each to Sunflower members who receive a specific vaccine.
- Focus vaccine is HPV, a two-part series.
- Members receive their shoes after completing the second dose.
- Shoe Carnival is the primary partner for program and offers the member 4-5 shoe options.
- Other immunizations are given by partner organizations such as a doctor's office and health departments.
- Members who were due for the second HPV vaccine schedule their appointment and then call Sunflower to order their shoes. We mail the shoes to them.



# Total Shoes Distributed

- 2023 = 90 Pairs
- 2024 = 115 Pairs
- And counting



# Event Partners

- Sedgwick County Health Department - Wichita
- Finney County Health Department - Garden City
- Holy Family Medical - Wichita
- Vibrant Health - Kansas City
- Wyandotte County Health Department
- Grant County Health Department
- Riley County Health Department - Manhattan
- McPherson County Health Department - McPherson
- Reno County Health Department - Hutchinson



# What Members Are Saying about Shoes for Shots



## Reno County Mother

“I think it’s fantastic (because) it gives children and parents an incentive to make sure their children are covered. The more I can do to protect my child (I’ll do), and this just makes it better because now he has a new pair of shoes!”

## Z’s Mother

“Z received his shoes today!! He loves them and said to tell you ‘thank you so much!’ I thank you as well!! This is so incredibly helpful!”







## Questions for You: Our Initiatives

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- Do you think our initiatives will help you and your community?
  - Do you think our initiatives show we understand you and your community? What could we do differently?
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Health Risk Assessments, My Health Pays & Resources

# Local Engagement

# Local Community Engagement

- The Sunflower Quality Improvement Team approach is to be present in the community, in places where our members are, like clinics, recreation centers, schools, daycares, food banks and libraries.
- Sunflower provides information, answers questions, identifies care gaps and helps complete risk assessments.
- This is a great way to connect with our members and let them know what great benefits are available to them.



# Results Driven

County	Health Risk Screening Tool Onsite	Health Risk Screening Tool Sent Home	Member Info	Incentives Given	My Health Pays Issues	My Health Pays Card Requests	ID Card Requests	KanCare Applications	Resource Folders	Affordable Care Act Info
Sedgwick	19	168	163	82	63	60	2	26	17	0
Wyandotte	7	80	80	40	27	33	0	0	11	0
Finney	3	15	7	31	5	5	2	18	0	0
Other	10	71	49	42	28	23	0	0	13	0
<b>Total</b>	<b>39</b>	<b>335</b>	<b>299</b>	<b>195</b>	<b>123</b>	<b>121</b>	<b>4</b>	<b>44</b>	<b>41</b>	<b>0</b>



## Questions: Locations & Health Risk Screens

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- Are the locations of our initiative good for reaching you and your community?
  - If not, where would be better?
  - Do you know what our Health Risk Screen is?
  - What are ways we can get members to complete their Health Risk Screen?
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Lead Screening in Children

# Diapers for Lead Testing

# New Pilot: Diapers for Lead Testing

## Program Overview:

Sunflower is partnering with health providers to offer blood lead testing on site for eligible members between ages 12-24 months. Members who complete the test at the event will get one package of diapers. This is in addition to the regular My Health Pays reward.

## Launch Partners (Planned):

- Sedgwick County Health Department – Oct. 2024
- Crawford at Rural Health Event – Oct. 2024
- Wyandotte County Health Department – Nov. 2024
- Grant County and Other Southwest Kansas Counties – Oct. 2024
- Providers in Shawnee County (Topeka) – TBD



## Questions for You: Diapers for Lead Testing Pilot

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- Do you think the Diapers for Lead Testing program will help improve lead testing?
  - How else do you think we can get members to complete lead testing for their kids?
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